

Elhennawy Tobacco Company

About Us:-

- ▶ El-hennawy Tobacco Company was established in 1933. It is one of the leading Egyptian companies in the field of tobacco production.
- ▶ It is one of Kuwait foot company (Americana Group) subsidiaries .
- ▶ El-hennawy Tobacco Company lies in Damanhour ; Like any successful firm ; the administration of elhennawy tobacco always seeks to keep pace with the development so , they established a new factory in Burg Al Arab City that is built on
- ▶ The idea of creating that new extension came as a result of ;
- ▶ 1- Over –population in the current location.
- ▶ 2-The narrowness of the production area.
- ▶ 3-A huge industry like the tobacco one depends on the production area.

Products :-

- ▶ Elhennawy Tobacco is produced from a select blend of flue cured Virginia Smooth Bright-leaf tobacco chosen because it is the sweetest and mildest of all blending tobaccos resulting in an exceptionally light smoke with a delightful smooth flavor.
- ▶ El-hennawy Tobacco produces natural plain , kass and flavored hookah tobacco.
- ▶ Regarding flavored molasses ; we produce about 30 flavors such as apples, mint, grapes, mixed fruit, blueberry, raspberry, strawberry, lemon etc.....

AL-Fakher ALZahaby



**It is
more
dangerous
than you
think**



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MZMZH 1 Kg



MZMZH 1 Kg



MZMZH 1 Kg



MZMZH 1 Kg



MZMZH Mix



MZMZH 50 & 250gm



MZMZH 50 & 250gm



Elhennawy Plans:-

- ▶ Replacing manual labor with modern production lines will results in ;
- ▶ 1- Having better products.
- ▶ 2- Cost saving due to reducing the number of workers.
- ▶ 3- Getting high production rates.
- ▶ 4- Increasing the quantities of the products that available for sale.

Our Mission :-

- ▶ Elhennawy Company is working on;
- ▶ Reducing both operational and administrative costs by relying on auto-service that will lead to reducing both costs and labor.
- ▶ 2- opening new markets around the world to develop the exportation process.