

# GENERAL WORLDWIDE TRADING



## PETROCHEMICAL TRADING AND DISTRIBUTION

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## Actual Conditions

Tunisia is known for its reliability in outsourcing of small or average- sized technical parts which can be:

- Be delivered offshore to first rank subcontractors located in the country which in turn provide major clients, exported outside the country without transportation costs undermining their competitiveness.
- Tunisian entrepreneurs, who work for export, are familiar with frequently heavy workloads at working at a sustained pace while ensuring the quality of their products.
- The close relationship with the EU, efficient infrastructures and logistics respond positively to the requirements of heavy workloads.

The factors that contributed to acquiring and keeping permanent competitive advantages mainly result from the following:

- Optimized use of available resources.
- Access to a higher level of technology, and therefore to an offer of differentiated and technically more sophisticated products,
- Introduction of efficient management methods,
- Modernization of production equipment.
- In terms of human resources, the Tunisian plastics industry makes the necessary efforts to perform according to the best practices. It hence features a growing capacity to fully command complex production processes of plastic products.



## Company Overview

“**GENERAL WORLDWIDE TRADING**” was established on 2014, by MR. ALI FARHAT, naval architect – consulting engineer, ISPS auditor, MLC certified and senior surveyor of international register of shipping - USA, with head office in TUNIS, employing a most qualified staff of engineers, operating in close cooperation with three sisters companies belonging to same group, such as “MEDITERRANEAN SHIPPING AGENCY” acting as shipping agency (since 1990), “GENERAL MAINTENANCE AND REPAIRS” in the field of mechanical and ship repair (since 2003) and “CARTHAGE MARINE” in chartering (since 2004).

The complementarity of services of each company in the group, assure a delivery 'door to door' of goods to our client, avoiding failures may arise with logistic subcontractors.

“**GENERAL WORLDWIDE TRADING**” is an import-export company specialized in raw material, polymers, fertilizer and equipment.

The long experience of group companies, has established several relationships in Europe, in Asia and in America.

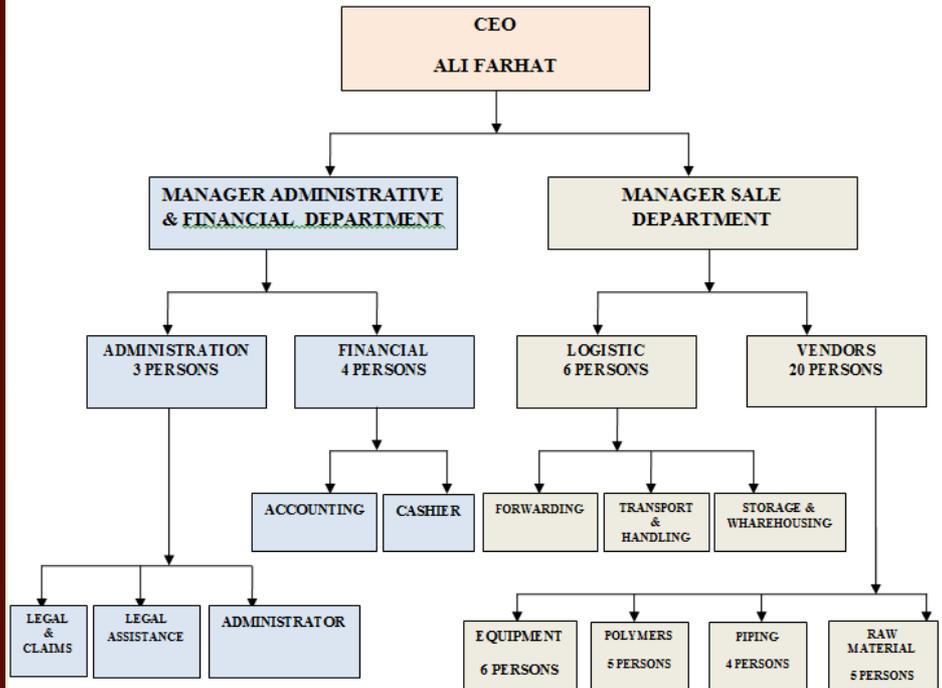
“**GENERAL WORLDWIDE TRADING**” has been involved in 2015, 2016 and 2017 in import of polymers to Tunisia.

**Our Company** is considered as one of the leading supplier of Petrochemicals products in Tunisia

# ORGANIZATION CHART



## WEARHOUSES



### OUR REFERENCES IN TRADING SINCE 2014:

- ◆ **SFBT GROUP** ( THE LEADER PLASTIC INJECTION MANUFACTURE IN NORTH AFRICA)
- ◆ **SICEM / TUNISIA** : POLYMER (EX CHINA)
- ◆ **UNION PLASTOC / TUNISIA** : POLYMER (EX CHINA)
- ◆ **SIAME / TUNISIA** : POLYMER (EX CHINA)
- ◆ **IN PACKT / TUNISIA**: POLYMER (EX CHINA)
- ◆ **WINTECH / TUNISIA** : POLYMER (EX CHINA)
- ◆ **SASEM / TUNISIA** : POLYMER (EX CHINA)
- ◆ **POULINA GROUP / TUNISIA** : POLYMER (EX CHINA)
- ◆ **STORM VENTURES INTERNATIONAL/TUNISIA**: ERW OIL PIPING (EX CHINA)
- ◆ **STS ELFOULADH/STATE COMPANY**: BLOW OXYGEN STEEL PIPES (EX CHINA)
- ◆ **SONEDE/STATE COMPANY**: STRAINERS, FULL TUBES AND BULL PLUGS (EX CHINA)
- ◆ **APIP/STATE COMPANY** : MOBILE CRANE 140 T (EX ITALY)
- ◆ **APIP/STATE COMPANY**: FIXED CRANE 30T (EX ITALY)

## Company Strategy

### ◆ Purpose

To be a leader in the POLYMER DISTRIBUTION by providing enhanced services, relationship and profitability.

### ◆ VISION

To provide quality services that exceeds the expectations of our esteemed customers.

### ◆ Mission Statement

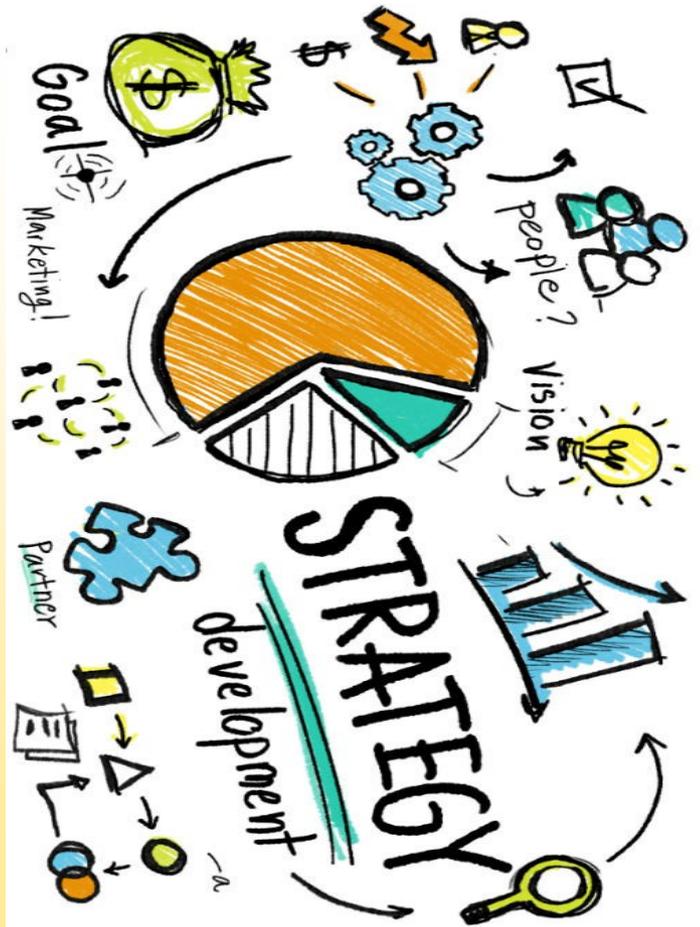
To build long term relationships with our customers and clients and provide exceptional customer services by pursuing business through innovation and advanced technology.

### ◆ Goal

Regional expansion in the field of POLYMER DISTRIBUTION and develop a strong base of key customers.

Increase the assets and investments of the company to support the development of services.

To build good reputation in the field of POLYMER DISTRIBUTION and become a key player in the industry.



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## GENERAL WORLDWIDE TRADING

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